

BOARD MEETING MINUTES

March 21, 2023 • 5:00 – 6:30 PM

In Attendance (Virtual Meeting)	Absent
D.J. Netz Ann Baus Amy Reid Kristelle Bernabe Sam Schultz	Steve Brooks
	Guests Jess Almlie (ATD National Advisor) Amanda McGovern

ROLL CALL

Sufficient members were present, and quorum established.

APPROVAL OF AGENDA

A motion was made by Sam to approve the agenda. Amy seconded. Motion approved.

Approval of Minutes

A motion was made by Sam to approve the minutes from the February board meeting. Kristelle seconded. Motion approved.

Approval of Financial Report

Ann will add the previous year's numbers for comparison.

A motion was made by Amy to approve the report. Kristelle seconded. Motion approved.

Business Manager Update

- SOS is an award given by national ATD. Think about what we do, what we can share: our programming, FOT, State of the Industry, or Learning Leaders SIG, how we manage our position, or how we use Monday.com? Write a 3 to 4 paragraph case study. An SOS can be submitted at any time. Ann will report back on what we have submitted before.

DIRECTOR UPDATES

- D.J. put together an event on April 28th (20 seats) in the Lloyd Center space and will offer a second event virtually with the focus on slide design.
 - Do we have members asking about ATD ICE? The group price ends April 5. Kristelle is attending
 - Working on a big event with 40 to 70 people with Fierce Conversations 1st Friday in June (Learning over Lunch in May will feature Hunter from Fierce Conversations)
 - Steve is investigating financial options for chapter funds
- Kristelle: Julie is working closely with Susanne, Marla, Erik to make updates
 - Looking at FOT surveys and considering using a different tool instead of using google forms. **Sam** will look into Qualtrics as an option. They may have nonprofit prices

- 6 people have paid and 1 person has registered but hasn't paid. There may be a group registration through Grant Axtell who works for the State of Oregon. A 4 for 5 discount was offered and Linda will work with him.
- Julie is working on who is the target audience for FOT. People who are looking for foundational knowledge and people who manage/supervisor someone who trains
- Completed our application for renewing our preapproval for certification
- Amy: Business Cards will be printed and available for use digitally.
- Sam: Postponed the March event for May.
 - Anna Heinrich will lead Game Play for Learning at our April Membership Meeting.
 - Sam will be out in June. Amanda and Amy will be available to support the Membership Meeting in June.
 - If we have fewer than 10 people we will cancel events but still hold informal social gathering to promote in person connect for members.

NEW BUSINESS

Jess Almlie visit: National Advisors for Chapters. She can offer advising, mentoring, and coaching. She has served in different positions and knows the board roles well. She has 5 other chapters that she supports. **April 21** at noon is the next call for the area chapters. It's a place to pull wisdom from other chapters. The next theme is partnerships and sponsorships. Best practice is for someone from our board to attend and report back. ATD also has an advisor who can help answer questions. Jess can be reached at jess@jessalmlie.com.

- Sam is interested in following up about marketing and partnerships with Jess.
 - Kristelle will also look forward to learning how to market to local companies for our FOT program.
 - Ann is wondering about the rest of the year about what ATD will do for big pushes for big pushes. Jess will follow up.
 - ALC is coming up and Kristelle will attend.
- D.J. moved to appoint Amanda McGovern to the ATD Cascadia Board of Directors as the Director of Learning Programs effective today, March 21, 2023 for a 2 year term. Kristelle seconded.
 - The new Learning Leaders Special Interest Group led by Dan and Dan had 10 people attend the first meeting in March. Ann will move their meetings to the main events page.
 - Board members can register for any Chapter event using the volunteer code 2023Vol
 - Zoom access hasn't been easy for events. **Ann** will follow up with Sam. We will set up a group text to support when something with zoom isn't working

ADJOURNMENT:

A motion was made by Amy to adjourn. Kristelle seconded. Motion carried.

Respectfully Submitted,

Amy